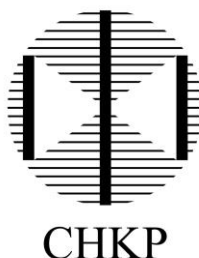


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CHINA-HONGKONG PHOTO PRODUCTS HOLDINGS LIMITED
中港照相器材集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1123)

Appointment of Non-Executive Director

The board of directors (the “Board”) of China-Hongkong Photo Products Holdings Limited (the “Company”, and its subsidiaries, the “Group”) is pleased to announce that Mr. Fung Yue Chun, Stephen (“Mr. Fung”) has been appointed as a non-executive director of the Company with effect from 8th April, 2015.

Mr. Fung, aged 39, joined the Fung Group in 2001. Mr. Fung is the chief executive officer of Fung Kids (Management) Limited under Fung Retailing Limited (“FRL”).

Apart from engaged in important positions in the Fung Group for several years, Mr. Fung has also gained management experience in Japan and U.S.A. In 2002 and 2003, Mr. Fung transferred to a private equity company in New York of which was under Fung Group USA, focusing on consumer products. Besides, in 2006 to 2008, Mr. Fung was appointed as a reporting and portfolio management vice president by Aetos Japan, a real estate fund in Japan. Mr. Fung returned to the Fung Group the instant year and was appointed the chief financial officer of Toys“R”Us the following year. Until 1st November, 2011, Mr. Fung was promoted to the chief executive officer of Fung Kids (Management) Limited.

Mr. Fung graduated from Boston College with a Bachelor of Arts degree, and graduated from International University of Japan with a Master of Business Administration degree.

Mr. Fung is deemed to have interests (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“SFO”)) in a total of 70,000,000 shares of the Company through the direct holding by FRL. Mr. Fung is also a director of FRL, which is a privately-held company and a member of the Fung Group. FRL operates diversified retailing businesses for the Fung Group through two publicly-held companies, Convenience Retail Asia Limited and Trinity Limited, as well as certain privately-held companies including Branded Lifestyle Holdings Limited, Fung Kids (Holdings) Limited, Toys“R”Us Asia, Suhyang Networks and UCCAL Fashion Group.

There is no service contract between Mr. Fung and the Company. Mr. Fung has not been appointed for a specific term and he is currently not entitled to receive any director's emolument (such arrangement is subject to review by the Remuneration Committee of the Company). In accordance with the Corporate Governance Code contained in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the new bye-laws of the Company, Mr. Fung will be subject to retirement by rotation and re-election at least once every three years.

Mr. Fung has not held any directorships in other listed public companies in the last three years and does not hold any other positions in the Company nor in any other subsidiaries of the Group.

Save as disclosed above, as at the date of this announcement, Mr. Fung does not have any interests in the securities of the Company within the meaning of Part XV of the SFO. Mr. Fung does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company.

Save as disclosed herein, the Board is not aware of any matters or information relating to the appointment of Mr. Fung that are required to be disclosed in accordance with Rule 13.51(2) (h) to (v) of the Listing Rules and there is no other matter relating to his appointment that needs to be brought to the attention of the shareholders of the Company.

The Board takes this opportunity to extend a warm welcome to Mr. Fung.

By Order of the Board
Sun Tai Lun Dennis
Chairman

Hong Kong, 8th April, 2015

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Dr SUN Tai Lun, Dennis (*Chairman*)
Mr SUN Tao Hung, Stanley (*Deputy Chairman*)
Ms NG Yuk Wah, Eileen
Mr TANG Kwok Tong, Simon

Independent Non-executive Directors:

Mr AU Man Chung, Malcolm
Mr LI Ka Fai, David
Mr LIU Hui, Allan
Dr WONG Chi Yun, Allan

Non-executive Director:

Mr FUNG Yue Chun, Stephen